



Wanuskewin

25 January 1996

Tony Towstego
President
Tri-Media Productions
The Crestwood Building
203-308 4th Avenue North
Saskatoon, SASK
S7K 2L7

Dear Tony:

I am writing regarding your proposal to work in co-operation with the Canadian Tourism Resource Council to develop the videos listed in the RFP.

Given our multi-year association, I feel confident in writing very positively concerning your ability to meet the requirements of the project. Most recently, the marketing video produced by Tri-Media for Wanuskewin Heritage Park has been enthusiastically received by our marketing staff and will, we feel, be of great benefit to us in getting our message out. It is based on a good understanding of the industry and those aspects of Wanuskewin which will appeal to our markets.

Having a sound knowledge of the various issues being presented through the proposed videos, I believe that Tri-Media has the skills, research capabilities and experience to produce the series successfully.

Yours sincerely

Jeremy Morgan
Executive Director

Wanuskewin Heritage Park

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